AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP OCT2/12 12.04
CHANGES *** WFTV-TV ***

\$\$\$ UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET REP.#

ADV # FLIGHT DATES OCT3/12 OCT9/12 WK-1 ORDER # PRDCT ROMNEY FOR PRESIDENT EST#465 COMMENTS: (LINE, ORDER, INVOICE) AGY. NAME AMERICAN RAMBLER PRODUCTIONS ADV. NAME POLI/M ROMNEY/R/PRE/US BEVERLY, MA 01915 138 CONANT STREET CONTRACT # 6360855 CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME STEPHANIE KINCAID OFF.# 6556 LOCAL DATE OCT2/12 SALESMAN # REGIONAL 12.04

CO-OP BILLING NEEDED

TTLS RTS PLS CFM, THX 10/2

OKD M1 TO LENA FR JULIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

16 A 1100P-1135P 30	PROGRAM : NEWS CON COM1: 1X PER DAY	1 s 1100P-1130P 30	AGENCY PRODUCT CODE =	AGENCY ADVERTISER CODE =	TIME PERIOD : LGTH : SEC	
O		J			 ·· SH	
\$2,000.00		\$2,000.00		AGENCY EST# = 465	: RATE :	
	10/9		10/9			
	N		0		CE: /V	
	M-IU		M-IU		DATE: /WK: INVT:	
	N		0		:SPTS:	

PROGRAM: NEWS
ORD COM1: LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.
ORD COM1: LATE NEWS AIRS 11-1135P. SAT LATE NEWS AIRS 1130P-1205A.
THIS IS A MAKE-GOOD FOR OCT8 ON LINE-1 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT5 ON LINE-2 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-8 FOR 1 SPOT/WK

REP HEADLINE# 6360855 TRF# 335174 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP OCT2/12 12.04
CHANGES *** WFTV-TV ***

(TOTAL SPOTS						OCT/12 37225.00
CT2/12) S ADVIS	00000	308 308 308 308 308 1130P-1	AIRS	OCT8 (2/WK) OCT5 (3/WK) OCT6 OCT8 (2/WK) OCT3 (3/WK) OCT6 SAT LATE NEWS	1130P 11200M -1135P -1135P -1205A AIRS 11-1135P.	WS ERS: MISSED:M-TU/1100P-1130P W-F/1100P-1130P SAT/1130P-1200M SAT/1130P-1135P & W-F/1100P-1135P & W-F/1100P-1135P & SAT/1130P-1205A CMT:LATE NEWS AIRS 1	PROGRAM: NEWS STATION MAKEGOOD OFFERS M1 OK'D BUY#1 BUY#2 BUY#8
	SAT	μ·	10/6	10/6	\$1,000.00	NEWS 1X PER DAY 1130P-1200M 30	PROGRAM: NEWS CON COM1: 1X P 8 S 1130P-
	₩ - ਸ਼	0	1205A.	AIRS 1130P-1205A. 10/3 10/5	. SAT LATE NEWS S 16-18 \$2,000.00	NEWS AIRS 11-1135P OOD MADE UP OF LINE	PROGRAM: NEWS ORD COM1: LATE PART OF A MAKEGO 2 S 1100P-
	SAT	Ч	130P-1205A. 6 10/6	AIRS 1130P-	SAT LATE NEWS 16-18 \$1,000.00	NEWS LATE NEWS AIRS 11-1135P. MAKEGOOD MADE UP OF LINES 1130P-1205A 30	PROGRAM: NEWS ORD COM1: LATE PART OF A MAKEGO 18 A 1130P-
	W – н	ω	10/5	10/3	\$2,000.00	1100P-1135P 30	E#:
DAYS :TOTL:	WEEK :	:SPTS:	: END	: START	C: RATE	E PERIOD : LGTH : SEC	:LINE#:REP :CD: TIME

MARKET TOTALS \$116,328 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WOPX 0% WRDQ 0% EFTV 0% WRBW 0% CABL 0%

SHARES ESTIMATED*

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE